

CELEBRATION DURING THE “GIVING MOMENT”

Each week, highlight an element in the service that coincides with the offering time. Set this on a monthly routine:

- **Week 1:** Show an Impact Video that tells the story of a direct life impact from a ministry funded by our budget.
- **Week 2:** Show a Testimony Video that tells the personal impact that giving has had on a family or how they grew spiritually through giving.
- **Week 3:** Show a short Educational Video that uses scripture to teach a spiritual lesson on giving.
- **Week 4:** Have a “Money Moment” – such as board member on stage to lead people through a bulletin insert called Money Moment. This highlights a couple of recent wins (attendance, ministry growth, giving increase, etc.) and a couple of areas to improve and then the board member asks our members to get involved and help.¹

Alternatives to this routine might be:

- **Week 1:** Capture a 45-second testimony of life change from someone in a small group or class in your church.
- **Week 2:** Show a video of a community service activity by members of your church.
- **Week 3:** Show a testimony from student ministry volunteer or other volunteer sharing wins.
- **Week 4:** Show a testimony from a missions’ organization sharing about their work across the globe.

After each of these stories (shared by a 45 to 90 second video during the offering moment) remind the congregation that *“this happens because of your generous giving.”* Then show the **giving link** on the screen for 10 seconds.

From Pastor Christopher Cass, XP, First Baptist Church, Burleson, TX

When you receive a special donation, consider asking a giver if there is a story behind the gift that they are willing to share publicly with your congregation. This could inspire others to share giving opportunities with significant life impact as a result of generosity.